

LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

U.G. DEGREE EXAMINATION – GENERAL ENGLISH

SECOND SEMESTER – APRIL 2010

EL 2054 / 2062 - POWER COMMUNICATION IN ENGLISH

Date & Time: 15/04/2010 / 1:00 - 4:00 Dept. No.

Max. : 100 Marks

Answer all the following questions:

(10 x 10 = 100 marks)

1. Explain the Process of Communication.
2. List out in a tabular column the positive and negative signs evident in a person's Body Language.
3. Draft a speech on the following topic: "The Plague of Corruption in India must be Eliminated."
4. What are the advantages and possible disadvantages of using audio-visual aids in a Presentation?
5. List out the ten points to be remembered before starting a group discussion.
6. Elaborate on the five components of effective listening.
7. State five reasons why Soft Skills development is a major requirement for every student.
8. Write a critical review of the Power Communication training programme offered to you?
9. What are the five guidelines for projecting your best during a Presentation?
10. Point out the differences between a direct Job Interview and a Telephone Interview.
